

**BLOCKCHAIN  
- P2P  
E-COMMERCE  
MARKETPLACE  
PLATFORM**

**CO RESUMO**

# CORESUMO

## The Challenge

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### Efficient Searching and Matching

When you gather a lot of individual sellers in one place, you are guaranteed to have very diverse offerings and approaches to selling. And the same goes for buyers. Thus, you need to build a peer-to-peer marketplace software that will help buyers and sellers find each other as easily and as fast, as possible.

### Centralize Search

With a centralized approach, you intentionally narrow the options for sellers and buyers to ensure efficiency. This can be a good solution for on-demand products and services that are more or less homogenous, i.e. don't have an insane amount of options (e.g. taxi and delivery services, as opposed to artwork on Etsy or accommodation on Airbnb).

### Trust and Security

There are three ways to generate trust:

- Up-front inspection
- External enforcement
- Reputation.

Social Communication Platform for easy reach

Increase more traffic

## The Solution

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Real Time Interaction at One Place

Chat Based Interaction Service

Online Buying/selling through chat/video chat

Social Community Platform for selling

Support multiple products (Physical/Digital)

Easy Checkout Process

Quick Access to Dashboard Analytics

Advance Report Management

Support Product Return

Blockchain for Manage Transactions

## The Result

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- Ability to manage heavy user traffic
- Separate database for every service.
- Easy to fix when the bug arises because of microservices architecture.